

**The Brunswick Veterans Day Parade Committee**  
**cordially invites you to participate in the**  
**86<sup>th</sup> Annual Veterans Day Parade**  
**Sunday, November 11, 2018 at 2:00 pm.**  
**Opening Ceremony at 1:00 pm.**

Participation deadline is: Monday, October 1, 2018.

The 86<sup>th</sup> *Brunswick Veterans Day Parade* is one of the oldest and Maryland's largest parade in observance of Veterans Day. Plans for this year's parade are well under way. The Brunswick Veterans Parade begins on East Potomac Street (at City Park) with line-up on Sunday, November 11<sup>th</sup> at 11:00 am. **(PLEASE NOTE THIS YEAR'S EVENT DOES FALL ON THE OFFICIAL HOLIDAY).**

Detailed maps, unit numbers and location of line-up will be sent only by email within approximately two weeks of the application deadline. You will receive the email from [brunswickparade@gmail.com](mailto:brunswickparade@gmail.com), so please watch for it! In this registration packet, you will find an advertising form, booster form, parade application and parade prize list.

*The 86<sup>th</sup> Brunswick Veterans Parade Commemorative Booklet* will be offered free to parade attendees. To purchase **Ad Space and/or Booster(s) in the Booklet**, please complete the enclosed Advertising and/or Booster Order Form(s). Boosters include: "In Support of", "In Memory of" and "In Honor of". If you or an organization wishes to be listed as a "Parade Booster" and appear in the Commemorative Program Booklet, the cost is only \$10.00. Checks should be made payable to: The City of Brunswick.

Please mail forms and checks to:  
Attn: Shuan Butcher/Veterans Day Parade  
Brunswick City Hall  
1 West Potomac Street  
Brunswick, MD 21716

\*For more information, email [brunswickparade@gmail.com](mailto:brunswickparade@gmail.com) or call 240-344-4757.

Dear Sir/Madam:

On behalf of the citizens of Brunswick Maryland and its 86<sup>th</sup> *Annual Veteran's Day Parade* planning committee, we would like to ask you and your organization for support in putting together this tribute. This year's parade takes place on Sunday, November 11, 2018 in downtown Brunswick. While the current economic conditions are tough for everyone, this parade is a chance for us to reflect for a moment on the selfless dedication of our veterans and military, and recognize the service and sacrifice our veterans made so we might enjoy our freedoms. The small sacrifice you make now to honor these fine men and women is greatly appreciated. And they've earned it!

All contributions from your advertising will be used towards publishing our program which captures the essence of our parade, gratitude to our warriors and recognizes our sponsors and boosters. We provide the commemorative program free of charge to our parade participants and onlookers. This year, we would like to continue that tradition while continuing to meet the high standard set by last year's program. Without your contribution, many in our community will not have a memento of this spectacular event.

This is a not-for-profit event which had over 115 entries last year. We appeal to you and your organization to support us in delivering the best parade and program yet, and highlight you as a community partner and an organization that supports its military past and present. As a special keepsake of this remarkable event, we anticipate that this will be an excellent advertising opportunity.

Please find attached to this letter, our advertising rates. Checks can be made out to City of Brunswick, c/o Brunswick City Hall, 1 West Potomac Street, Brunswick Maryland, 21716. If you have any question or need clarification on our request, please contact parade coordinator **Shuan Butcher at 240-344-4757** or brunswickparade@gmail.com. We look forward to partnering with you this year as a parade program advertiser.

Sincerely,

Veterans Day Parade Planning Committee

# 86<sup>th</sup> Veterans Parade Booklet Advertising Order Form

I authorize the City of Brunswick to insert my ad in the 86<sup>th</sup> *Brunswick Veterans Day Parade Commemorative Program Booklet*. Please email your order form and camera ready ad to brunswickparade@gmail.com. Mail your check, payable to the City of Brunswick to Carrie Myers, Brunswick City Hall, 1 West Potomac St., Brunswick, MD 21716.

**Ads must be received by October 1, 2018**

**Please note the size of the parade book is 8 ½ x 11.” Ad sizes are as follows:**

- ❖ ¼ Page \$25.00
- ❖ ½ Page \$50.00
- ❖ B/W Full Page \$100.00
- ❖ Color Full Page \$125.00

Name of Company or Organization \_\_\_\_\_  
Individual or Contact Name \_\_\_\_\_  
Authorized Signature \_\_\_\_\_  
Phone # \_\_\_\_\_ E-mail \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

**Support**  
**The 86th Annual Brunswick Veteran's Day Parade**  
**As a Patriotic Booster**

**Please type or print clearly:**

Booster's Name \_\_\_\_\_

Phone \_\_\_\_\_

Booster Cost: \$10.00

Special Wording: (There is a 50 character maximum for each selection)

☐ In Support of:

☐ In Memory of:

☐ In Honor of:

\*\*\*\*\*

Internal Use Only

Amount Paid \_\_\_\_\_

Cash/Check Number \_\_\_\_\_

Credit or Debit Card # \_\_\_\_\_

(You can also call in your CC or Debit Card # to Lauren Spring at (301) 834 7500 ext 204)

## 2018 – 86th Brunswick Veterans Day Parade Application

The information requested on this form **will be used by the Master of ceremonies to introduce your unit.** Information -- regarding the number of participants and/or number and size of vehicles -- is used to determine the amount of space your unit will require. **COMPLETE ALL PAGES AND SEND IN BY October 1, 2018. If you submit after this date, you will be assigned to the end of the Parade; and your unit will not be recognized in the program booklet.**

**\*\*Please read and sign the following Indemnity Hold Harmless form.**

To the fullest extent permitted by law, the undersigned Organization/Individual agrees to indemnify and hold the City of Brunswick, its elected and appointed officials, employees, and volunteers and others working on behalf of the City, harmless from and against all loss, cost, expense, damage, liability or claims, whether groundless or not, arising out of the bodily injury, sickness or disease (including death resulting at any time therefrom) which may be sustained or claimed by any person or persons, or the damage or destruction of any property, including the loss of use thereof, based on any act or omission, negligent or otherwise, of the Organization/Individual, or anyone acting on its behalf in connection with or incident to the **86<sup>th</sup> Veterans Day Parade** scheduled for **November 11, 2018**, except that the Organization/Individual shall not be responsible to the City, on indemnity for damages caused by or resulting from the City's sole negligence; and the Organization/Individual shall, at its own cost and expense, defend any such claims and any suit, action, or proceeding which may be commenced thereunder, and the Organization/Individual shall pay any and all judgments which may be recovered in any suit, action or proceeding, and any and all expense including, but not limited to, costs, attorney's fees and settlement expenses, which may be incurred therein.

*Please print or type clearly*

Organization Name: \_\_\_\_\_

Contact \_\_\_\_\_ Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail Address \_\_\_\_\_

Organization's Facebook Name (if applicable): \_\_\_\_\_

Organization's Twitter Name (if applicable): \_\_\_\_\_

**\*\*Please provide e-mail address. This will be the only form of communication to you, from organizers of the Parade. You will receive emails from Shuan Butcher via [brunswickparade@gmail.com](mailto:brunswickparade@gmail.com)**

Authorized Signature: \_\_\_\_\_

## ***86<sup>th</sup> Annual Brunswick Veterans Parade – Nov. 11, 2018***

**Please complete the following information about your unit.**

Please type or print clearly!

**Name of unit** \_\_\_\_\_

➤ This information is used to determine the amount of space your unit will need. Be precise with the number of marchers and/or number and sizes of vehicles that will be in the line-up.

**Walking or Marching** \_\_\_\_\_ **# of Participants** \_\_\_\_\_

**How many vehicles** \_\_\_\_\_

**Length of each vehicle**

1. _____	ft. _____	in. 6. _____	ft. _____	in. _____
2. _____	ft. _____	in. 7. _____	ft. _____	in. _____
3. _____	ft. _____	in. 8. _____	ft. _____	in. _____
4. _____	ft. _____	in. 9. _____	ft. _____	in. _____
5. _____	ft. _____	in. 10. _____	ft. _____	in. _____

**Brief history/description of Unit: (If needed, attach additional page)**

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**Check only (one) category to participate/compete in. Winners will be notified after the parade.**

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|--|--|
| 1. <input type="checkbox"/> Community Band/Drum & Bugle Corp | 6. <input type="checkbox"/> Commercial Float                               |
| 2. <input type="checkbox"/> Marching School Band             | 7. <input type="checkbox"/> Antique Vehicles                               |
| 3. <input type="checkbox"/> Civic Group/Nonprofit/Church     | 8. <input type="checkbox"/> Youth Organization (Majorettes/Scouts/4-H/etc) |
| 4. <input type="checkbox"/> Military Units/Color Guard       | 9. <input type="checkbox"/> Miscellaneous                                  |
| 5. <input type="checkbox"/> Fire, EMS & Rescue               |  |

**Prize money will be awarded for all categories as follows:**

**1<sup>st</sup> Place \$150   2<sup>nd</sup> Place \$100**

**86<sup>th</sup> Veterans Parade Grand Prize Winner: \$500**